

ROCO



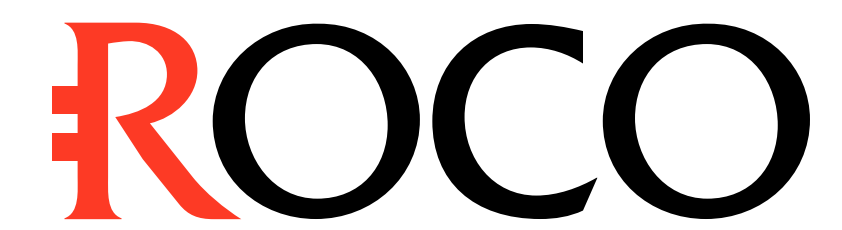
Business Deck





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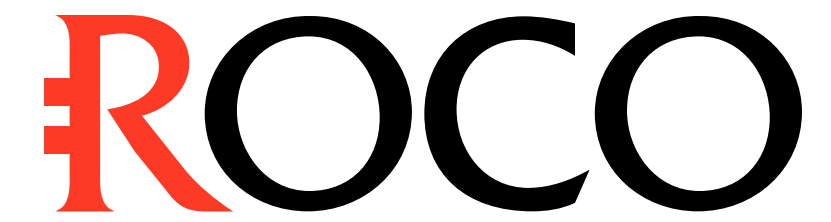
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Company History

- The Roco Finance was born in 2021.
- Riseonline is the first game partner of Roco Finance with over 100.000 users.
- Roco Finance is processing approximately one million USD per year in virtual good sales.





Roco is a crypto asset developed on **AVAX** network for use in Roco Finance's own game ecosystems and partner games. The main purpose of Roco is to provide **NFT solutions, open source software development kits (SDKs), APIs, game add-ons, virtual items management applications and a payment systems platform** service to game developers, content creators and player communities through the blockchain network.

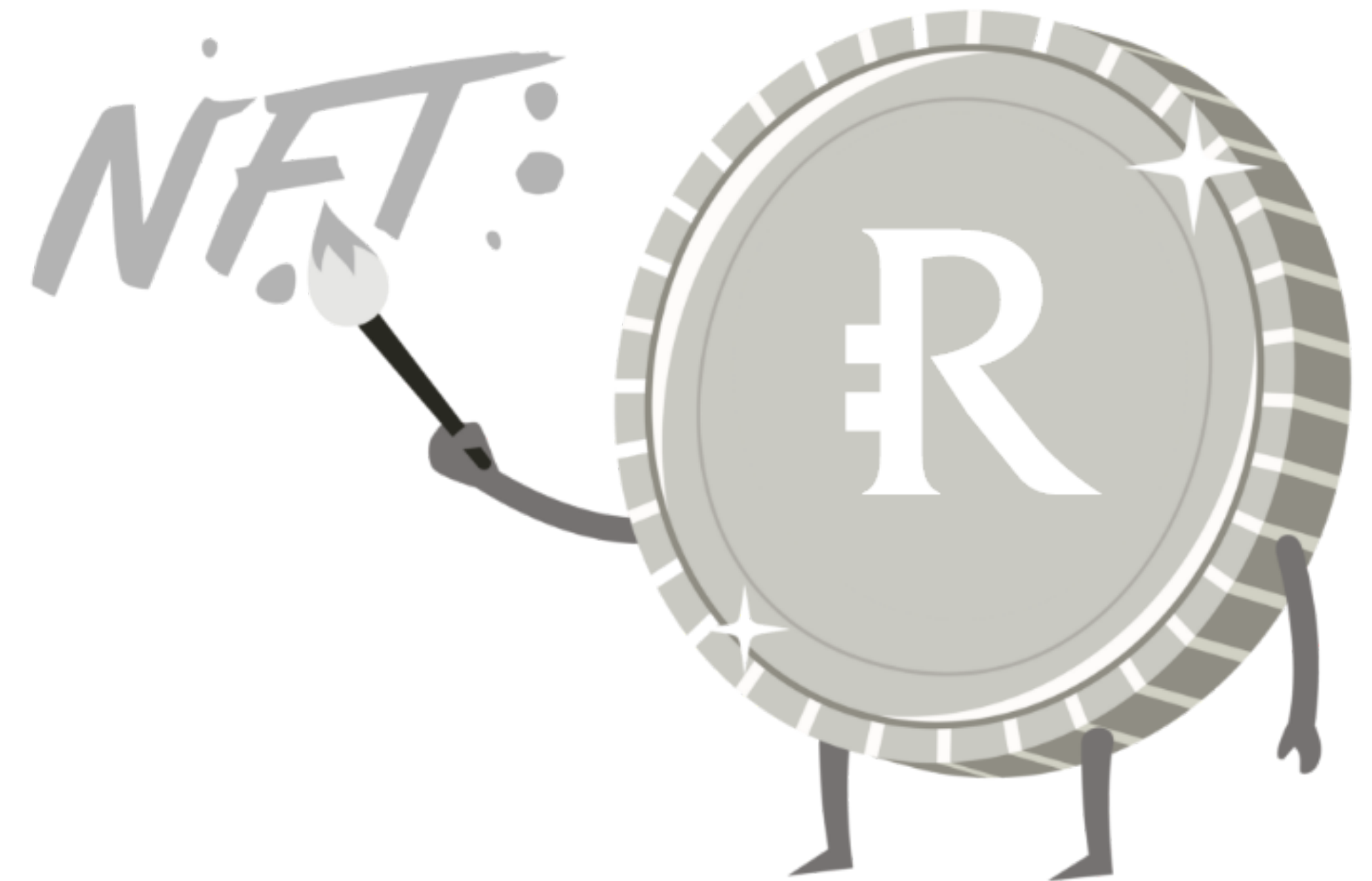
Roco Finance's Products

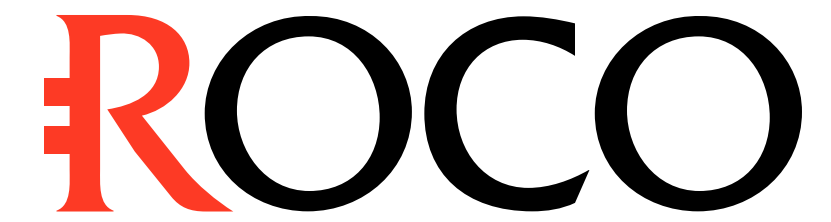
- NFT Market
- Staking & Farming pools
- Roco Starter (Launchpad)
- Mobile Wallet
- Payment Gateway
- Applications (Software development kits (SDKs), APIs, game add-ons)



Functional Benefits

- Faster transactions and cheaper fees
- Provable rarity of items
- Storage of items outside games
- Use of items in our partner games
- Secure Delivery
- Regulated P2P item trading
- Easy and secure in-game item trading
- Allows most valuable and rare game virtual items to be bought and sold as NFT





Developers Benefits

- **R&D** costs of partner companies decrease as they use Roco Finance's products.
- With the purchases made in our NFT Market, we ensure that all transactions are carried out in a **transparent and secure** manner. Thus, we minimize chargeback and fraud transactions.
- **Genuine ownership** will bring more loyalty to gamings.
- We manage the **IDO** process of game developers with **Roco Starter**. We support them at every stage of their crowdfunding process.
- Game developers can make **initial asset offering** through our **NFT Market** before even at pre-launch or post-launch of the games.

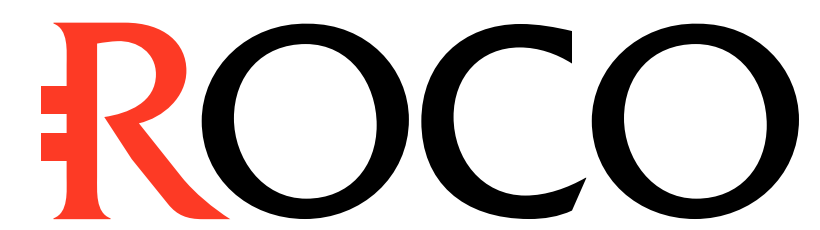
Investors Benefits

- Roco token holders can stake their own tokens and **earn rewards**.
- Roco token stakers have priority participation in **IDOs** at Roco Starter.
- Roco token stakers can earn airdrops from partner games tokens.
- Roco Finance will organize a **buyback** program. Buyback amount is **10%** of annual revenue.
- **20%** of revenue is used to incubate projects developed via our tools.
- **10%** of revenue is used to provide liquidity—Roco and launched games.

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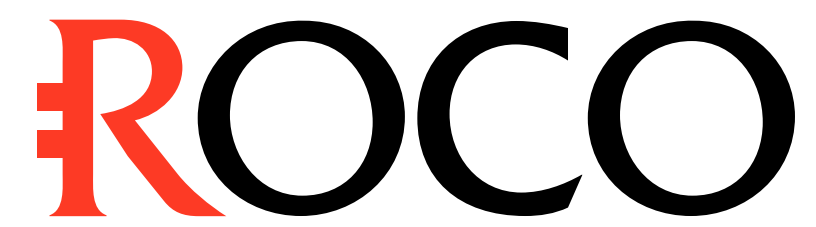
Roco stakers earn
precious **NFT treasure**
chests.





It is the first project that aims to unite both game developers and player communities with the **Play and Earn** philosophy via blockchain. While making improvements for players to gain crypto assets in the game with game add-ons, it also provides a decentralized platform service where players can buy and sell their virtual items with the **NFT Market**, thus ensuring that NFTs have **real world asset**.





About Riseonline

Riseonline is the first **MMORPG** game partnered with Roco Finance.

We had a great start with Rise online. Riseonline has presented

ALPHA 2.0, with our number of users over **100.000**. Riseonline

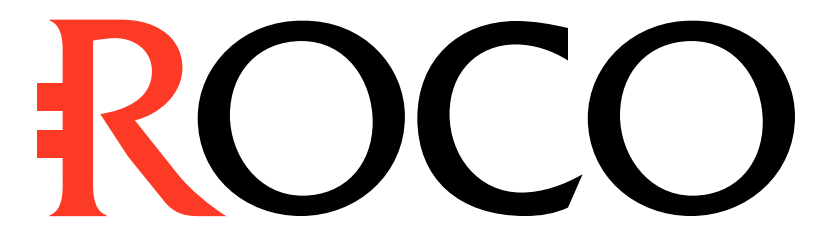
will launch the closed Beta Version at the end of September.

We have a dream; Breaking new ground, **Roco Finance** has now

started to develop products that will integrate blockchain into

Riseonline.





Roco Events at Riseonline

The first game partnered with Roco Finance is Rise Online World in MMORPG style. Numerous events will be held in this game where you can earn Roco Tokens. When you defeat monsters in the game, Roco tokens will **drop** like a usual item drop. However, you will also have the opportunity to earn thousands of dollars worth of Roco tokens at **Boss Events**. You can also earn Roco tokens with **airdrops** that will be made in the game at certain intervals. Roco tokens to be distributed in the game are calculated with a **specific algorithm**. The amount of Roco tokens to be distributed will vary according to the market price. **One million USD** worth of Roco tokens will be distributed to game players per year.

Events

- Roco token rewarded missions.
- Roco token drops from defeated monsters.
- Boss Events.
- PVP Tournaments.
- Clan Wars.

Income Model Of Rise Online

- Selling rare virtual items at the NFT market.
- Season tickets.
- Monthly subscription Fees.
- In-game ads.

The expected annual revenue is around **eight million dollars** when calculated over one hundred thousand users per year. **Only Turkish players** are included in this calculation. When our global market target is reached in the future, the potential for increasing in our **revenues will be higher.**



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There are **2.3**
billion game
players in the
world.

Virtual good sales
now account **\$80**
billion per year.



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Our Competitors

ENJIN

- Founded in 2009.
- 1.1 Billion blockchain asset created.
- 12.4M ENJ locked in assets.
- \$1.200.000.000 market cap.
- ICO raised amount \$18.900.000
- Rank:69
- Network: Ethereum



Our Advantages

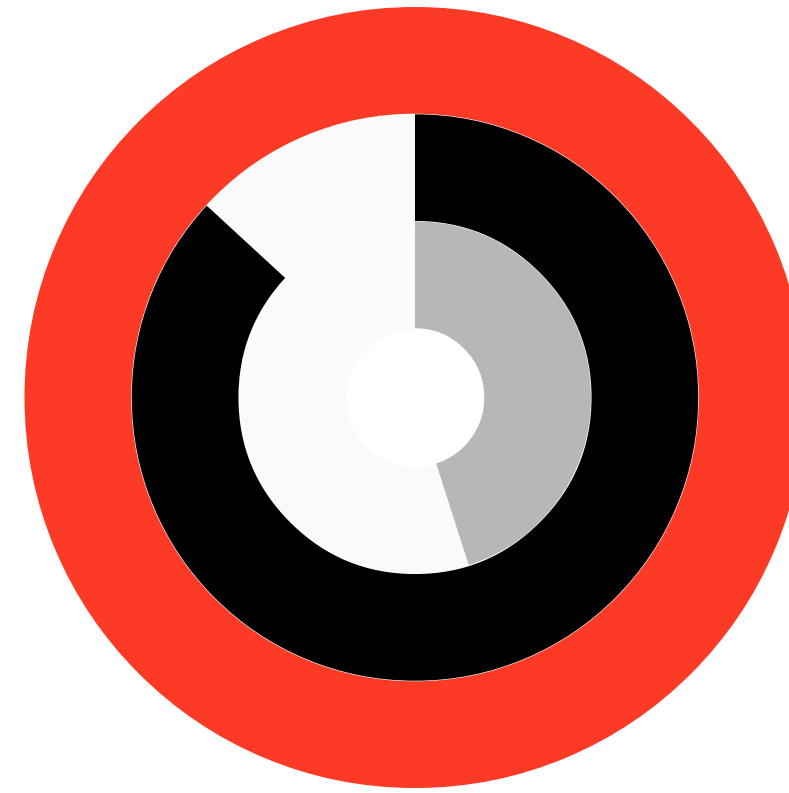
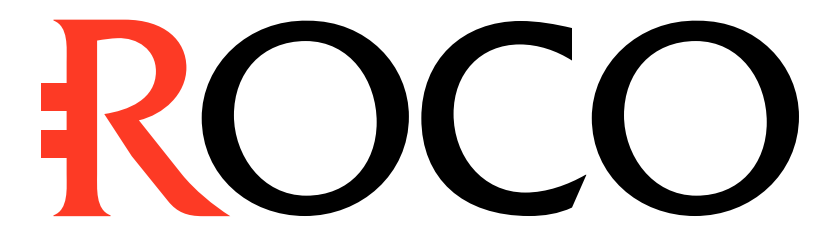
- We have over **100.000** users for the beginning.
- **\$1.032.000** initial market cap.
- Network : **AVAX**
- Lower fees and faster transactions.
- We are not only a service provider but also a **game developer**.
- The usecase of Roco token will be expanded by developing **new games** by Roco Finance.
- With **Roco Starter**, the usecase of Roco tokens will be more efficient.
- Value-enhancing marketing activities will be carried out with **Staking and Farming pools**.
- We have the **best MMORPG game** in the blockchain world.
- We are **sharing our profits** with our investors.

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I AM NOT A FISHERMAN

I AM AN EPIC HERO





Token Economics

● Total Supply: 100M

Distribution

- Token Sale: 41M
- Ecosystem: 20M
- Foundation: 15M
- Strategic Services: 7M
- Liquidity: 10M
- Sustainability: 7M

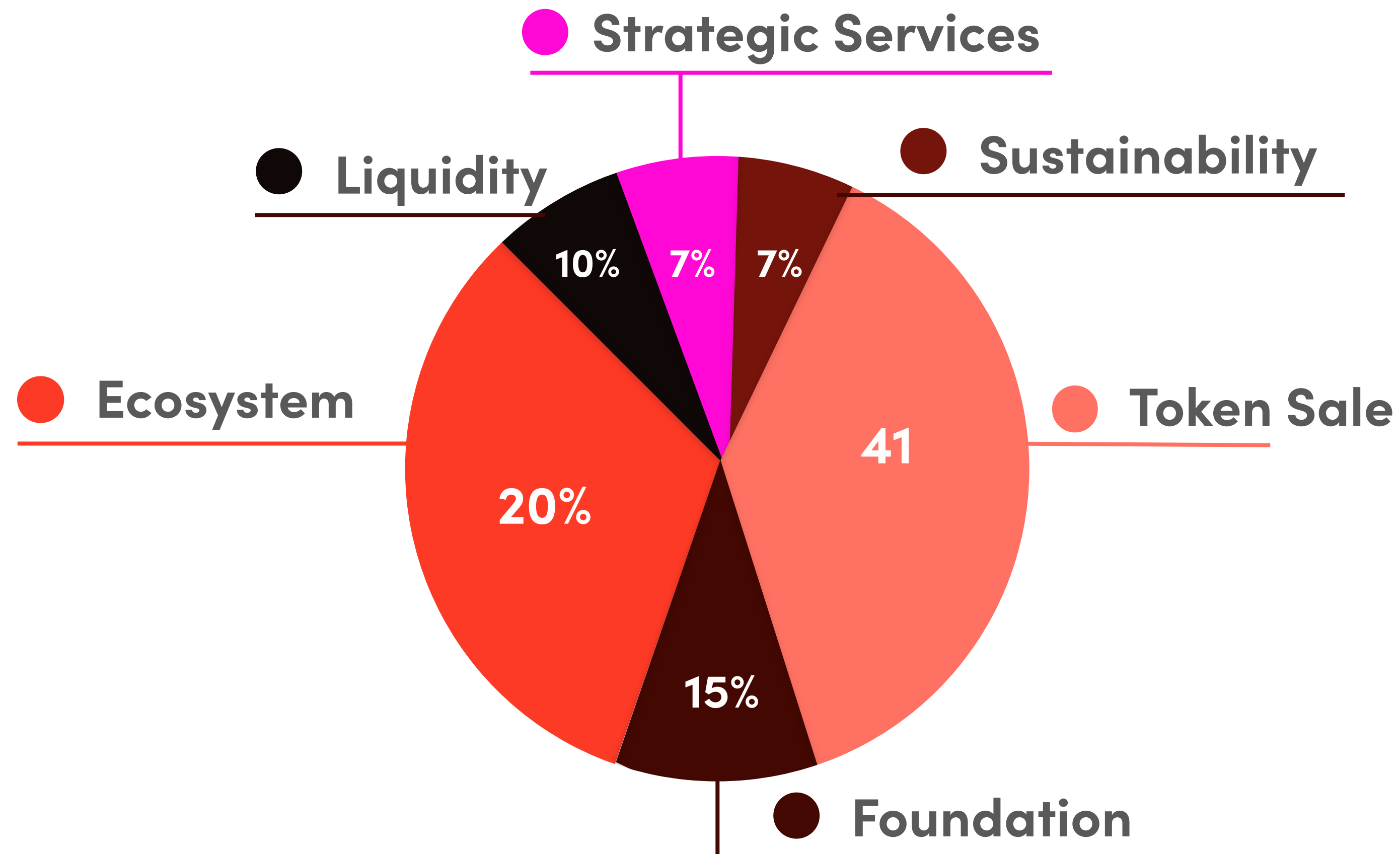
Sale Metrics

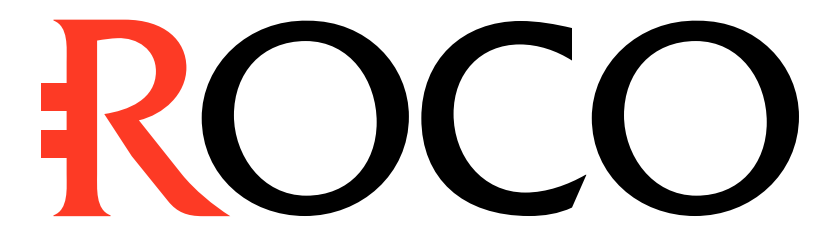
- Seed and Private Sale: 36M tokens, \$0.1
- Public Sale: 5M tokens, \$0.12
- Total Hard Cap \$4.200.000
- Initial Circulating Supply: 8.600.000
- Initial Price : \$0.12
- Initial Market Cap: \$1.032.000

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Token Distribution Pie Chart

Total Supply: 100M





Vesting

Foundation

6 months cliff, 8.33% monthly for a year

Ecosystem

30 days cliff, 25% unlocked quarterly over a year

Liquidity Provision

100% unlocked, 33,3% will be used for pool liquidity on Pangolin at the beginning.

Strategic Services

30 days cliff, 8.33% a month for 12 months

Long-term strategic/Sustainability

2 years cliff, 16.66% a month for 6 months

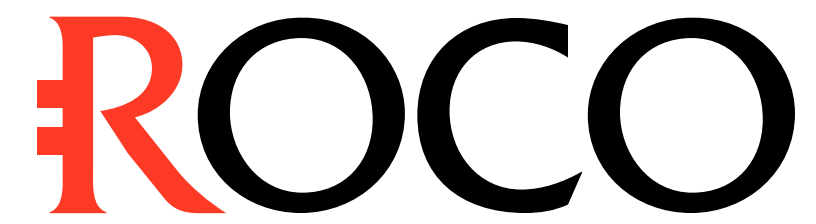
Seed & Private

10% unlocked, 3 month cliff, 5% a month for 18 months

Public Sale

100% unlocked





Funding Allocation

Pool Liquidity

10% of the total funds (\$420.000) will be used for pool liquidity at Pangolin.

Roco Finance reserves its right to make additional buybacks or increase the liquidity of the pool, depending on the situation of the market.

Developments

50% of the total funds (\$2.100.000) will be used for developements. This signifies improvement and operational costs of all technology

What is explained in this whitepaper: smart contracts, wallets, SDKs, APIs, game add-ons, third-party add-ons and Other updates on Roco token.

This will also includes additional full-time recruitment developers and consultants to speed up development to meet or exceed roadmap goals and expansion targets.

Marketing

20% of the total funds (\$840.000) will be used for marketing. Marketing is the perception that first occurs in the minds of the users.

This perception is created through social media today. We will allocate our marketing budget to social media and high-read news sites.

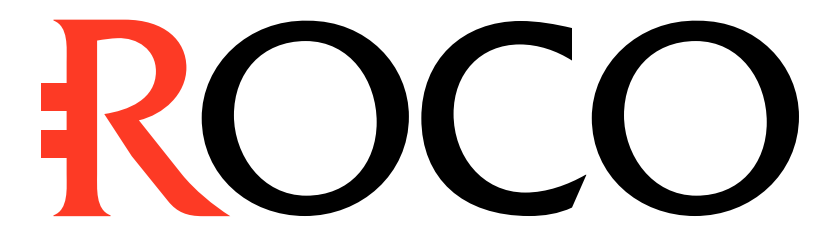
Security

10% of the total funds (\$420.000) will be used for security. We know that success brings enemies.

We will develop a high level security protocol for Ddos and similar attacks on our platform. Our smart contracts will be audited and we will provide the service in the safest way for users.

Contingency

10% (\$410.000) This amount will be set aside for unforeseen costs.



Road Map

Q4 2021

Public sale/token trades

Roco Stake Pools Launches

Roco Starter Launches

Roco NFT Market 1.0 Vers. Launches

Blockchain Integration Of Riseonline Starts

Developing of SDK and API Starts

Developing of Payment Gateway Starts

Developing of Mobile Wallet Starts

Riseonline Closed Beta Version Launches

Q1 2022

Mobile Wallet integration starts

New game developing starts

New Partnerships with game developers

Q2 2022

Roco NFT Market Alpha Vers. Launches

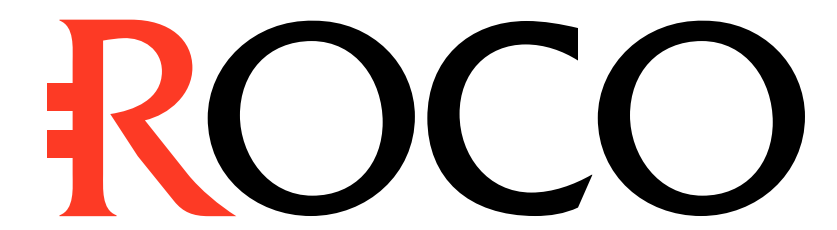
Q3 2022

Multichain cross platform developing starts

Q4 2022

New Game 1.0 Vers. Launches





Leadership Team



Sebahattin AKAY

Founder / CEO



Mehmet KURTOĞLU

Founder / Lead Developer

Meet the rest of our team <https://roco.finance/team>

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<https://roco.finance>